UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF MICHIGAN

RONDA DANNER, on behalf of herself and all others similarly situated,

Civil Case No.:

Plaintiff,

COMPLAINT - CLASS ACTION

v.

JURY TRIAL DEMANDED

NEXTGEN LEADS LLC d/b/a FIRSTQUOTE HEALTH,

Defendant.

INTRODUCTION

- 1. This action arises out of Defendant, NextGen Leads LLC d/b/a FirstQuote Health's ("Defendant" or "NextGen"), relentless marketing practices that violate the Telephone Consumer Protection Act, 47 U.S.C. § 227, et seq.
- 2. NextGen makes, or has made on its behalf, aggressive telemarketing calls soliciting its insurance placement services.
 - 3. These calls are made to individuals on the National Do-Not-Call Registry.
- 4. NextGen continues to make these calls even after the called party requests that NextGen STOP calling.
- 5. The TCPA prohibits making telemarketing calls to a person who, like Ms. Danner, has previously asked not to receive such calls, and makes sellers like NextGen liable for calls in violation of the TCPA's internal do-not-call rules.
- 6. Accordingly, Plaintiff brings this action on behalf of herself and classes of similarly situated individuals.

JURISDICTION AND VENUE

- 7. This Court has subject matter jurisdiction under 28 U.S.C. § 1331, as this action arises under the TCPA, which is a federal statute.
- 8. This Court has jurisdiction over NextGen because NextGen made calls into this District as part of the business it conducts in this District.
- 9. Venue is proper in this District because some of the wrongful conduct giving rise to this case occurred in, was directed to, and/or emanated from this District.

PARTIES

- 10. Plaintiff Ronda Danner ("Ms. Danner") is, and at all times mentioned herein was, a citizen and resident of Westland, Michigan.
- 11. Plaintiff is, and at all times mentioned herein was, a "person" as defined by 47 U.S.C. § 153(39).
- 12. Defendant is, and at all times mentioned herein was, a Delaware limited liability company headquartered at 701 B Street #1255, San Diego, California 92101.
- 13. Defendant is, and at all times mentioned herein was, a "person" as defined by 47 U.S.C. § 153 (39).

TCPA BACKGROUND

- 14. In 1991, Congress enacted the TCPA to regulate the explosive growth of the telemarketing industry. In so doing, Congress recognized that "[u]nrestricted telemarketing . . . can be an intrusive invasion of privacy[,]" and found that federal legislation was needed because "telemarketers [could] evade [state-law] prohibitions through interstate operations." *Mims v. Arrow Fin. Servs.*, *LLC*, 565 U.S. 368, 372 (2012) (citations omitted).
 - 15. Relevant here, the TCPA establishes a national "do not call" database of numbers

not to be called. *In the Matter of Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991*, 18 FCC Rcd. 14014 ("DNC Order").

- 16. These regulations are codified at 47 C.F.R. §§ 64.1200(c)(1-2).
- 17. Specifically, a company may not initiate any "telephone solicitation" to a telephone subscriber "who has registered his or her telephone number on the national do-not-call registry of persons who do not wish to receive telephone solicitations that is maintained by the Federal Government." 47 C.F.R. § 64.1200(c)(2).
- 18. A violation of 47 C.F.R. § 64.1200(c) carries statutory damages of \$500 to \$1,500 per call through § 227(c) of the TCPA.
- 19. The TCPA also specifically required the FCC to "initiate a rulemaking proceeding concerning the need to protect residential telephone subscribers' privacy rights to avoid receiving telephone solicitations to which they object." 47 U.S.C. § 227(c)(1).
- 20. The FCC was instructed to "compare and evaluate alternative methods and procedures (including the use of ... company-specific do not call systems ...)" and "develop proposed regulations to implement the methods and procedures that the Commission determines are most effective and efficient to accomplish purposes of this section." *Id.* at (c)(1)(A), (E).
- 21. Pursuant to this statutory mandate, the FCC established company-specific "do not call" rules. *In the Matter of Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991*, 7 FCC Rcd. 8752 (Oct. 16, 1992) ("TCPA Implementation Order").
- 22. The FCC found that "the company-specific do-not-call list alternative is the most effective and efficient means to permit telephone subscribers to avoid unwanted telephone solicitations." *Id.* at 8765, ¶ 23.
 - 23. However, recognizing that an honor system would probably be insufficient, the

FCC found that it "must mandate procedures for establishing company-specific do-not-call lists to ensure effective compliance with and enforcement of the requirements for protecting consumer privacy." *Id.* at ¶ 24.

- 24. These regulations are codified at 47 C.F.R. § 64.1200(d)(1)-(7).
- 25. Specifically, these regulations require a company to keep a written policy, available upon demand, for maintaining a do-not-call list, train personnel engaged in telemarketing on the existence and use of its internal do-not-call list, and record and honor "do not call" requests for no less than five years from the time the request is made. 47 C.F.R. § 64.1200(d) (1, 2, 3, 6).
- 26. These policies and procedures prohibit a company from making calls for telemarketing purposes¹ unless they have implemented these policies and procedures. 47 C.F.R. § 64.1200(d).
- 27. Accordingly, all telemarketing calls violate the TCPA, unless Defendant can demonstrate that it has implemented the required policies and procedures.
- 28. There is a private right of action to enforce 47 C.F.R. § 64.1200(d) through § 227(c):

[S]ection 227(c)(5)... empowers 'any person' to sue for damages and injunctive relief for do-not-call violations 'by or on behalf of' a company. In accordance with this statutory provision, the Commission's company-

¹ The distinction between the use of "telephone solicitation" in relation to the national donot-call database and calls for "telemarketing purposes" in relation to the company-specific donot-call list is significant. "Telephone solicitation" excludes calls made to a person with whom the company has as established business relationship, 47 CFR 64.1200(f)(14), which can be established by a "voluntary two-way communication". 47 CFR 64.1200(f)(5). But this business relationship can be terminated by a "do not call" request. 47 CFR 64.1200(f)(5)(i). "Telemarketing purposes", on the other hand, includes any calls made for the purpose of encouraging the purchase or rental of, or investment in, property, goods, or services, regardless of any consent or established business relationship. 47 CFR 64.1200(f)(12). In other words, prior to making any telemarketing calls to anyone, regardless of relationship, a company must implement the company-specific donot-call regulations, but it only need to comply with the national do-not-call registry provisions with respect to persons with whom it does not have an existing established business relationship.

specific do-not-call rules provide that '[n]o person or entity shall initiate any call for telemarketing purposes to a residential telephone subscriber unless such person or entity has instituted procedures for maintaining a list of persons who request not to receive telemarketing calls made by or on behalf of that person or entity[.]' 47 C.F.R. § 64.1200(d).

In re Dish Network, 28 FCC. Rcd. 6574, ¶ 29 (2013)

- 29. These requirements are separate but cumulative. In other words, a company must comply with both the procedures for the company specific do-not-call list *and* the procedures for complying with the national "do not call" database regulations. A failure to comply with either is distinct a violation of 47 U.S.C. § 227(c).
- 30. Though some of these requirements mention "residential" telephones, they were all extended to cover calls to cellular telephones that are used for residential purposes. 47 C.F.R. § 64.1200(e).
- 31. Further, a person or entity can be liable for calls made on its behalf in violation of the TCPA, even if that person or entity did not directly dial such calls. *See, e.g., In re Rules & Regs. Implementing the TCPA*, 10 FCC Rcd. 12391, 12397 ¶ 13 (1995) (explaining that the FCC's "rules generally establish that the party on whose behalf a solicitation is made bears ultimate responsibility for any [TCPA] violations"). In fact, in May 2013, the FCC issued a binding declaratory ruling clarifying that sellers "may be held vicariously liable under federal common law principles of agency for TCPA violations committed by third-party telemarketers . . . under a broad range of agency principles, including not only formal agency, but also principles of apparent authority and ratification." *In re Joint Petition Filed by DISH Netowrk, LLC et al. for Declarator Ruling Concerning the TCPA Rules*, 28 FCC Rcd. 6574, 6584 ¶28 (2013).
- 32. Accordingly, an entity can be liable under the TCPA for a prohibited call made on its behalf under a number of theories including vicarious liability. Under those circumstances, the

seller is properly deemed to have initiated the call through the person or entity that actually placed the call.

FACTUAL ALLEGATIONS

- 33. Ms. Danner is the user of a cellular telephone number ending in 0800.
- 34. Ms. Danner's cellular telephone number ending in 0800 is used for residential purposes and is not associated with a business.
- 35. Ms. Danner's telephone number ending in 0800 has been on the National Do-Not-Call Registry since April 27, 2017.
- 36. Ms. Danner personally placed her telephone number ending in 0800 on the National Do-Not-Call Registry.
- 37. On March 1, 2022 at approximately 9:37 AM, Ms. Danner received a telephone call from 734-274-6176.
 - 38. The caller asked for Jessica and stated the call was regarding an insurance quote.
- 39. Ms. Danner informed the caller that her name was not Jessica and that the caller had the wrong number.
 - 40. Ms. Danner also requested to be removed from NextGen's calling list.
- 41. Three minutes later, at approximately 9:37 AM, Ms. Danner received another telephone call from 734-274-6176.
 - 42. The caller asked for Jessica and stated the call was regarding an insurance quote.
- 43. Ms. Danner again informed the caller that her name was not Jessica and that the caller had the wrong number.
 - 44. Ms. Danner again requested to be removed from NextGen's calling list.
 - 45. At approximately 2:49pm, Ms. Danner received a call from 734-329-5149.

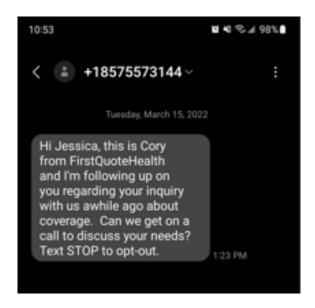
- 46. Ms. Danner did not answer this call.
- 47. One minute later, at approximately 2:50pm, Ms. Danner received another call from 734-329-5149.
 - 48. The caller asked for Jessica and stated the call was regarding an insurance quote.
- 49. Ms. Danner again informed the caller that her name was not Jessica and that the caller had the wrong number.
 - 50. Ms. Danner again requested to be removed from NextGen's calling list.
 - 51. At approximately 3:08pm, Ms. Danner received a call from 734-280-6253.
 - 52. The caller asked for Jessica and stated the call was regarding an insurance quote.
- 53. Ms. Danner again informed the caller that her name was not Jessica and that the caller had the wrong number.
 - 54. Ms. Danner again requested to be removed from NextGen's calling list.
 - 55. At approximately 3:47pm, Ms. Danner received another call from 734-280-6253.
 - 56. The caller asked for Jessica and stated the call was regarding an insurance quote.
- 57. Ms. Danner again informed the caller that her name was not Jessica and that the caller had the wrong number.
 - 58. Ms. Danner again requested to be removed from NextGen's calling list.
 - 59. At approximately 4:31pm, Ms. Danner received another call from 734-280-6253.
 - 60. The caller asked for Jessica and stated the call was regarding an insurance quote.
- 61. Ms. Danner again informed the caller that her name was not Jessica and that the caller had the wrong number.
 - 62. Ms. Danner again requested to be removed from NextGen's calling list.
 - 63. At approximately 5:02pm, Ms. Danner received another call from 734-280-6253.

- 64. The caller asked for Jessica and stated the call was regarding an insurance quote.
- 65. Ms. Danner again informed the caller that her name was not Jessica and that the caller had the wrong number.
 - 66. Ms. Danner again requested to be removed from NextGen's calling list.
- 67. Ms. Danner received additional calls from 734-280-6253 at 5:29pm, 5:57pm, and 6:18pm.
- 68. Ms. Danner received additional calls from 734-329-5149 at approximately 5:43pm, 5:48pm, 5:56pm, 6:03pm, 6:14pm, and 6:25pm.
 - 69. On March 1, 2022, NextGen called Ms. Danner at least 17 times.
- 70. NextGen placed 16 of these calls after Ms. Danner informed NextGen that it had the wrong number and after she requested to be placed on NextGen's Do-Not-Call list.
- 71. On March 2, 2022 at approximately 9:12am, Ms. Danner received a call from 734-332-2278.
 - 72. The caller asked for Jessica and stated the call was regarding an insurance quote.
- 73. Ms. Danner again informed the caller that her name was not Jessica and that the caller had the wrong number.
 - 74. Ms. Danner again requested to be removed from NextGen's calling list.
- 75. Despite her request, NextGen called Ms. Danner nine more times on March 2, 2022 at approximately 9:35am, 10:04am, 10:33am, 11:35am, 12:04pm, 12:33pm, 2:29pm, 3:59p and 4:33pm.
 - 76. On March 3, 2022, NextGen called Ms. Danner at least 10 times.
- 77. NextGen called Ms. Danner from 734-280-6253 at approximately 10:00am, 12:08pm, 4:07pm, 6:54pm.

- 78. NextGen called Ms. Danner from 734-332-2253 at approximately 9:52pm, 11:22am, 12:52pm, 2:32pm, 4:03pm, 5:33pm.
 - 79. On March 4, 2022, NextGen called Ms. Danner at least 7 times.
- 80. NextGen called Ms. Danner from 734-280-6253 at approximately 9:49am, 11:48am, 1:14pm, 4:00pm.
- 81. NextGen called Ms. Danner from 734-332-5138 at approximately 10:57am, 1:46pm, and 3:26pm.
 - 82. On Sunday, March 6, 2022, NextGen called Ms. Danner at least two times.
- 83. NextGen called Ms. Danner from 734-280-6253 at approximately 10:31am and 12:47pm.
 - 84. On March 7, 2022, NextGen called Ms. Danner at least 5 times.
 - 85. NextGen called Ms. Danner from 734-280-6253 at approximately 3:40pm.
- 86. NextGen called Ms. Danner from 734-890-5138 at approximately 11:21am, 12:51pm, 2:38pm and 4:39pm.
 - 87. On March 8, 2022, NextGen called Ms. Danner at least 7 times.
- 88. NextGen called Ms. Danner from 734-280-6253 at approximately 12:22pm and 5:11pm.
- 89. NextGen called Ms. Danner from 734-332-2261 at approximately 10:17am, 144pm and 3:45pm.
- 90. During the call that occurred at 10:17am, Ms. Danner again informed NextGen that it was calling the wrong number and she requested to be removed from NextGen's calling list.
- 91. NextGen called Ms. Danner from 734-205-9034 at approximately 4:33pm and 7:42pm.

- 92. On March 9, 2022, NextGen called Ms. Danner at least 5 times.
- 93. NextGen called Ms. Danner from 734-332-2276 at approximately 10:11am, 12:12pm, 2:51pm and 452pm.
- 94. During the call that occurred at 10:11am, Ms. Danner again informed NextGen that it was calling the wrong number and she requested to be removed from NextGen's calling list.
 - 95. NextGen called Ms. Danner from 734-205-9034 at approximately 8:29pm.
 - 96. On March 10, 2022, NextGen called Ms. Danner at least 5 times.
 - 97. NextGen called Ms. Danner from 734-205-9034 at approximately 9:25am.
- 98. NextGen called Ms. Danner from 734-332-2292 at approximately 10:11am, 12:12pm, 2:56pm and 4:56pm.
- 99. During the call that occurred at 12:12pm, Ms. Danner again informed NextGen that it was calling the wrong number and she requested to be removed from NextGen's calling list.
 - 100. On March 11, 2022, NextGen called Ms. Danner at least 7 times.
- 101. NextGen called Ms. Danner from 734-205-9034 at approximately 9:40am, 12:48pm and 3:52pm.
 - 102. NextGen called Ms. Danner from 734-280-6253 at approximately 3:53pm.
- 103. NextGen called Ms. Danner from 734-349-3086 at approximately 10:22am, 1:45pm and 3:49pm.
- 104. During the call that occurred at 10:22am, Ms. Danner again informed NextGen that it was calling the wrong number and she requested to be removed from NextGen's calling list.
- 105. On March 13, 2022, NextGen called Ms. Danner at least one time from 734-280-6253 at approximately 1:21pm.
 - 106. On March 14, 2022, NextGen called Ms. Danner at least 3 times.

- 107. NextGen called Ms. Danner from 734-280-6253 at approximately 12:22pm and 1:45pm.
 - 108. NextGen called Ms. Danner from 734-205-9034 at approximately 2:42pm.
- 109. During the call that occurred at 2:42pm, Ms. Danner again informed NextGen that it was calling the wrong number and she requested to be removed from NextGen's calling list.
- 110. On March 15, 2022, at approximately 1:23pm, NextGen sent Ms. Danner the following text message:



- 111. On March 16, 2022, NextGen called Ms. Danner at least 3 times.
- 112. NextGen called Ms. Danner from 734-767-0681 at approximately 11:31am, 2:11pm and 4:45pm.
- 113. During the call that occurred at 11:31am, Ms. Danner again informed NextGen that it was calling the wrong number and she requested to be removed from NextGen's calling list
 - 114. On March 17, 2022, NextGen called Ms. Danner at least 3 times.
- 115. NextGen called Ms. Danner from 734-767-0681 at approximately 12:07pm and 2:57pm.

- 116. NextGen called Ms. Danner from 734-280-6253 at approximately 1:38pm.
- 117. On March 18, 2022, NextGen called Ms. Danner at least 2 times.
- 118. NextGen called Ms. Danner from 734-280-6253 at approximately 1:33pm.
- 119. NextGen called Ms. Danner from 734-332-2278 at approximately 2:08pm.
- 120. During the call that occurred at 2:08pm, Ms. Danner again informed NextGen that it was calling the wrong number and she requested to be removed from NextGen's calling list.
 - 121. On March 23, 2022, NextGen called Ms. Danner at least 2 times.
 - 122. NextGen called Ms. Danner from 734-280-6253 at approximately 4:49pm.
 - 123. NextGen called Ms. Danner from 734-332-2198 at approximately 2:32pm.
 - 124. On March 24, 2022, NextGen called Ms. Danner at least 2 times.
- 125. NextGen called Ms. Danner from 734-472-2792 at approximately 11:03am and 2:30pm.
- 126. During the call that occurred at 11:03am, Ms. Danner again informed NextGen that it was calling the wrong number and she requested to be removed from NextGen's calling list.
 - 127. On March 31, 2022, NextGen called Ms. Danner at least one time.
 - 128. NextGen called Ms. Danner from 734-280-6253 at approximately 6:18pm.
 - 129. On April 5, 2022, NextGen called Ms. Danner at least two times.
- 130. NextGen called Ms. Danner from 734-332-2591 at approximately 12:58pm and 4:56pm.
- 131. During the call that occurred at 4:56pm, Ms. Danner again informed NextGen that it was calling the wrong number and she requested to be removed from NextGen's calling list.
- 132. Ms. Danner did not provide prior express invitation or permission or consent for these telephone calls. To the contrary, in response to the unwanted calls, Ms. Danner repeatedly

requested that NextGen cease calling her.

- 133. NextGen or those otherwise making calls on NextGen's behalf, did not have written do-not-call policies or procedures at the time of the calls to Ms. Danner and the classes defined below.
- 134. Alternatively, whatever written policies existed either failed to comply with the minimum requirements under the TCPA, 47 C.F.R. § 64.1200(d), or were never properly implemented—including as evidenced by the continued telephone calls to Ms. Danner after she directly asked not to be contacted.
 - 135. NextGen's violations were negligent.
 - 136. Alternatively, NextGen's violations were willful and knowing.
- 137. Ms. Danner and the classes were damaged by the violations alleged herein. Their privacy was improperly invaded, the NextGen calls temporarily seized and trespassed upon the use of their phones, and/or they were forced to divert attention away from other activities to address the unwanted telephone calls. NextGen's telephone calls were annoying and a nuisance, and wasted the time of Ms. Danner and the class members. *See, e.g., Mims,* 565 U.S. at 372 (discussing congressional findings of consumer "outrage" as to prerecorded calls).

DEFENDANT'S LIABILITY

- 138. NextGen uses automated systems to make outbound telephonic sales calls to hundreds if not thousands of consumers across the U.S., including to consumers whose phone numbers are listed on the National Do-Not Call Registry.
- 139. NextGen made two or more telephone solicitations to Ms. Danner, whose number was on the National Do-Not-Call Registry at the time of the telephone calls. This constitutes a violation of 47 U.S.C. § 227(c) through 47 C.F.R. § 64.1200(c).

- 140. Accordingly, for violations of 47 C.F.R. § 64.1200(c), Ms. Danner is entitled to \$500 per call through 47 U.S.C. § 227(c).
- 141. Ms. Danner is entitled to \$1,500 per call if NextGen's actions are found to be knowing or willful.
- 142. NextGen placed two or more telemarketing calls to Ms. Danner, despite not having in place the required policies and procedures prior to making such calls. This constitutes a violation of 47 U.S.C. § 227(c) through 47 C.F.R. § 64.6200(d).
- 143. Accordingly, for violations of 47 C.F.R. § 64.1200(d), Ms. Danner is entitled to \$500 per call through 47 U.S.C. § 227(c).
- 144. Ms. Danner is entitled to \$1,500 per call if NextGen's actions are found to be knowing or willful.

CLASS ACTION ALLEGATIONS

145. Plaintiff brings this action under Fed. R. Civ. P. 23 on behalf of two proposed "Classes," as defined as follows:

THE TCPA CLASSES

Since June 28, 2018, Plaintiff and all persons within the United States to whose telephone number Defendant NextGen placed (or had placed on its behalf) two or more telemarketing calls in a 12-month period when the telephone number to which the telephone calls were made was on the National Do-Not-Call Registry for more than 30 days at the time of the calls.

("Registry Class")

Since June 28, 2018, Plaintiff and all persons within the United States whose telephone number Defendant NextGen placed (or had placed on its behalf) two or more telemarketing calls in a 12-month period, including at least one after the person requested that the calls or messages stop.

("Policy Class")

(The Registry Class and the Policy Class are collectively referred to herein as the "Classes.")

- 146. Excluded from the Classes are Defendant and any entities in which Defendant has a controlling interest; Defendant's agents and employees; any Judge and Magistrate Judge to whom this action is assigned and any member of their staffs and immediate families, and any claims for personal injury, wrongful death, and/or emotional distress.
- 147. The Members of the Classes for whose benefit this action is brought are so numerous that joinder of all members is impracticable.
- 148. The exact number and identities of the persons who fit within the Classes are ascertainable in that Defendant and third parties maintain written and electronically stored data showing:
 - a. The time period(s) during which Defendant made its telephone calls;
 - b. The telephone numbers to which Defendant made telephone calls;
 - c. The telephone numbers for which Defendant had prior express written consent;
 - d. The purposes of such telephone calls; and
 - e. The names and addresses of Class members.
 - 149. The Classes are comprised of hundreds, if not thousands, of individuals.
- 150. There are common questions of law and fact affecting the rights of the Members of the Classes, including, *inter alia*, the following:
 - a. Whether Defendant (or someone acting on its behalf) makes telemarketing calls;
 - Whether Defendant (or someone acting on its behalf) obtains prior express written consent;
 - c. Whether Defendant or the entity with which it contracts makes solicitation calls to telephone numbers registered on the National Do-Not-Call Registry;

- d. Whether Defendant had the required policies and procedures prior to making telemarketing calls;
- e. Whether Defendant's statutory violations were willful and knowing; and
- f. Whether Defendant should be enjoined from engaging in such conduct in the future.
- 151. Plaintiff is a member of the Classes in that Defendant placed two or more calls for telemarketing purposes, in a one-year period to her telephone number, without her prior express written consent, after she asked Defendant to stop, and while her telephone number was on the National Do-Not-Call Registry.
- 152. Plaintiff's claims are typical of the claims of the Members of the Classes in that they arise from Defendant's uniform conduct and are based on the same legal theories as these claims.
- 153. Plaintiff and all putative Members of the Classes have also necessarily suffered concrete harm in addition to statutory damages, as all Members of the Classes spent time tending to Defendant's unwanted calls and suffered a nuisance and an invasion of their privacy.
 - 154. Plaintiff has no interests antagonistic to, or in conflict with, the Classes.
- 155. Plaintiff will thoroughly and adequately protect the interests of the Classes, having retained qualified and competent legal counsel to represent her and the Classes.
- 156. Defendant has acted and refused to act on grounds generally applicable to the Classes, thereby making injunctive and declaratory relief appropriate for the Classes.
- 157. The prosecution of separate actions by individual class members would create a risk of inconsistent or varying adjudications.

- 158. A class action is superior to other available methods for the fair and efficient adjudication of the controversy since, *inter alia*, the damages suffered by each class member make individual actions uneconomical.
- 159. Common questions will predominate, and there will be no unusual manageability issues.

FIRST CAUSE OF ACTION Violations of the TCPA, 47 U.S.C. § 227(c) (On Behalf of Plaintiff and the TCPA 227(c) Class)

- 160. Plaintiff and the proposed Registry Class incorporate the allegations of paragraphs1-159 as if fully set forth herein.
- 161. Defendant made, or had made on its behalf, telephone solicitations to Plaintiff's and putative Registry Class Members' telephone numbers.
- 162. Plaintiff's and putative Registry Class Members' telephone numbers were all on the National Do-Not-Call Registry at the time of the calls.
- 163. Plaintiff and putative Registry Class Members each received two or more such calls in a 12-month period.
- 164. Plaintiff and putative Registry Class Members are entitled to an award of \$500 in statutory damages for each telephone solicitation call pursuant to 47 U.S.C. § 227(c)(5).
- 165. Plaintiff and putative Registry Class Members are entitled to an award of treble damages in an amount up to \$1,500 for each telephone solicitation call made knowingly and/or willfully, pursuant to 47 U.S.C. § 227(c)(5).

SECOND CAUSE OF ACTION Violations of the TCPA, 47 U.S.C. § 227(c) (On behalf of Plaintiff and the Policy Class)

- Plaintiff and the proposed Policy Class incorporate the allegations of paragraphs 1-166. 159 as if fully set forth herein.
- 167. Defendant made numerous telephone calls for telemarketing purposes to Plaintiff's and putative Policy Class Members' telephone numbers.
- Defendant did so despite not having a written policy pertaining to "do not call" 168. requests.
 - 169. Defendant did so despite not having such a policy available "upon demand."
- 170. Defendant did so despite not training its personnel on the existence or use of any internal "do not call" list or policy.
 - 171. Defendant did so despite not recording or honoring "do not call" requests.
- Defendant made two or more telemarketing calls to Plaintiff and putative Policy 172. Class Members' telephone numbers in a 12-month period.
- 173. Plaintiff and putative Policy Class Members are entitled to an award of \$500 in statutory damages telephone call pursuant to 47 U.S.C. § 227(c)(5).
- Plaintiff and putative Policy Class Members are entitled to an award of treble 174. damages in an amount up to \$1,500 telephone call, pursuant to 47 U.S.C. § 227(c)(5).

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PRAYER FOR RELIEF

WHEREFORE, Plaintiff, individually and on behalf of the Classes, prays for the following relief:

- A. An order certifying the Classes as defined above, appointing Plaintiff as the representatives of the Classes and appointing their counsel as Class Counsel;
- B. An order declaring that Defendant's actions, as set out above, violate the statutes referenced herein;
- C. An award of injunctive and other equitable relief as necessary to protect the interests of the Classes, including, *inter alia*, an order prohibiting Defendant from engaging in the wrongful and unlawful acts described herein;
 - D. An award of statutory damages;
 - E. An award of treble damages; and
 - F. Such other and further relief that the Court deems reasonable and just.

JURY DEMAND

Plaintiff requests a trial by jury of all claims that can be so tried.

Dated: July 1, 2022 <u>s/ Avi R. Kaufman</u>

Avi R. Kaufman, Esquire KAUFMAN P.A. 237 South Dixie Highway, 4th Floor Coral Gables, FL 33133 Tel: (305) 469-5881 kaufman@kaufmanpa.com

s/ Max S. Morgan

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(pro hac vice application forthcoming)